



**West Coast Green 2006**  
The Premier Residential Building  
Conference + Expo for the  
Western United States

**September 28-30, 2006**  
San Francisco, California  
Bill Graham Civic Auditorium



EXHIBITOR INVITATION

# sept 28-30

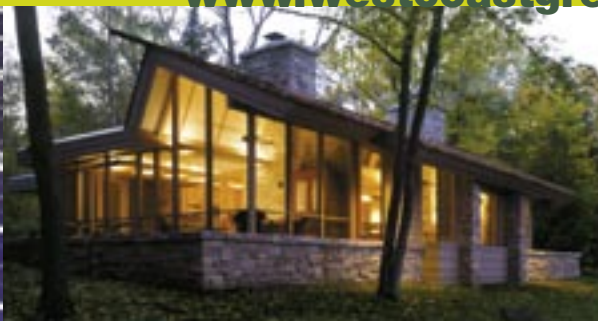
## san francisco

### The largest **residential** **green building** conference and expo in the country

At no other time in history has the profound impact of the built environment gained so much public recognition. West Coast Green is the response to this groundswell of interest – providing a forum for thousands of businesses and individuals from cities including Denver, Phoenix, Seattle, Portland, Los Angeles, and San Diego to network, gather resources, and grow strategic partnerships. By providing a unique venue that unites the best of the industry with the most influential decision makers, West Coast Green is accelerating the pace of what promises to be complete market transformation!

- **More than 250 exhibitors**
- **3 groundbreaking days – 2 days for the trade; 1 day for homeowners**
- **47 presentations by industry leaders and visionary thinkers**
- **Advanced tracks for design and build professionals**
- **Green building certification courses**
- **Extensive networking forums**
- **More than 6,000 industry professionals expected**
- **Thousands of Bay Area homeowners will attend a special Homeowner Day – a first in green building conference history!**

[www.westcoastgreen.com](http://www.westcoastgreen.com)





# Play an important role in this **inaugural event!**

## Why Exhibit?

- Gain direct access to decision makers who can specify materials and purchase your products and services
- Place your company, services, & products before an audience of over 6,000 attendees serious about green building
- Develop contacts with building professionals and individuals sharing a passion for sustainable design, construction, and development
- Gain exposure to the entire chain of decision makers not reached by other green building events

## Marketing & Media Coverage

- Advertising in national publications such as *Fine Homebuilding*, *EcoStructure*, *Builder*, *Natural Home & Garden*, *Sunset*, and *Dwell*
- Interviews with business leaders and exhibitors incorporated into press releases and published articles
- Media participation on a conference panel discussing major trends
- Extensive national, regional, and local PR and campaigns

## Exhibitor Benefits

- Full company listing in event program and on website
- Six all-access badges for each booth
- Two complimentary full conference passes (a \$750 value)
- Special hotel and travel discounts

## Our Sponsors



**Location**

**Location**

**Location** “The City of San Francisco is honored to be hosting the first major residential green building event on the West Coast.”

In the heart of one of the world's most forward-thinking cities, West Coast Green will take place at San Francisco's renowned Bill Graham Civic Auditorium.

— MARK PALMER, GREEN BUILDING COORDINATOR, DEPARTMENT OF ENVIRONMENT CITY AND COUNTY OF SAN FRANCISCO

SPONSOR

**\$4500\***

\* included in sponsorship package only

**20% Discount**

if paid in full by April 30:

PREMIUM CORNER

**\$1960**

PREMIUM

**\$1800**

STANDARD CORNER

**\$1320**

STANDARD

**\$1160**

1.800.419.1282

Exhibit Sales ext 300  
Sponsorships ext 123

PREMIUM CORNER

**\$2450**

PREMIUM

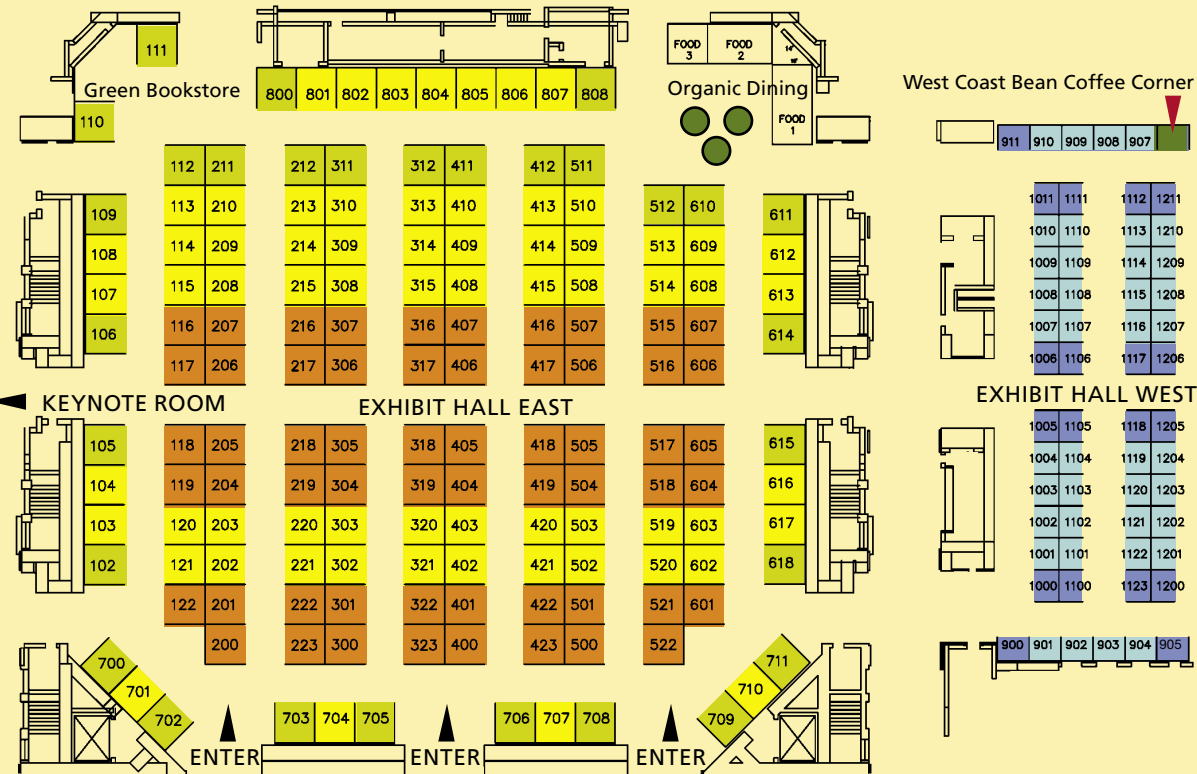
**\$2250**

STANDARD CORNER

**\$1650**

STANDARD

**\$1450**



Premium booth packages include:

- 10' x 10' carpeted space\*
- 8' tall back wall
- 3' tall side walls
- 6' table with linen drape
- 2 chairs
- ID sign w/ company name

\*6' x 8' carpeted space included in Standard booth package

## Who's Coming?

- Architects
- Designers
- Builders
- Contractors
- Developers
- Engineers
- Facility Managers
- Public Agencies
- Building Inspectors
- Educational Institutions
- Green Business Programs
- Business Owners
- Interior Designers
- Green Financing Institutions
- Real Estate Professionals
- Homeowners

## Increase Your Exposure

Become a West Coast Green sponsor and increase the visibility of your company and its environmental commitment.

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contact **1.800.419.1282** [www.westcoastgreen.com](http://www.westcoastgreen.com)

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Bill Graham Civic Auditorium  
San Francisco, California

## It just got easy being green

Currently accepting  
**exhibitors!**  
**2006**



west coast  
**green**

contact 1.800.419.1282  
[www.westcoastgreen.com](http://www.westcoastgreen.com)

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