

Scammer Elon Musk Declares War on the Media

Written by [Anti-Media News Desk](#)

(FAIR) — Elon Musk, the eccentric South African billionaire head of electric vehicle/battery maker Tesla and rocket company SpaceX, is anything but subtle when it comes to marketing his own personal brand of nerd-cool CEO.

Musk's latest wild business ideas include [consumer-ready flamethrowers](#) and a [candy company](#) aimed at trolling See's Candies owner Warren Buffett. His own cutely named Boring Company has announced plans to dig an [express transit tunnel](#) from downtown Chicago to O'Hare Airport, and is currently digging a [Hyperloop-equipped tunnel](#) under the Los Angeles 405 freeway. It also intends to repurpose the dirt from the Los Angeles dig into Lego-like [bricks](#) for purchase by Musk-obsessed consumers

In a **Twitter** tirade last month, the billionaire announced his [newest enterprise](#), a far cry from his usual quirky sci-fi tech projects: a website "where the public can rate the core truth of any article and track the credibility score over time of each journalist, editor & publication," which he plans to call **Pravda**.

While his announcement was possibly in jest, based on the website's being named for the former Soviet newspaper—and the variant he chose to purchase as domain name, [pravduh.com](#)—one of Musk's employees indeed [registered Pravda Corp](#) in Delaware last year. Sharing similarities with **Snopes** and other factcheckers, **Pravda** looks to be, among other things, another instance of the time-honored [Silicon Valley trope](#) of inventing something that is [already invented](#).

The advent of Musk's upcoming journalism-rating website comes on the heels of big trouble at Tesla, which is currently the [most-shorted stock](#) on the market. The company is [bleeding cash](#) and is struggling to meet production quotas to satisfy the 450,000-plus consumer reservations for its latest low-priced electric vehicle, the Model 3.